

Lithographers—(Cont'd)

PHILLIPS & VAN ORDEN CO
LITHOGRAPHERS - PRINTERS
HI-SPEED ROTARY LITHOGRAPHY
Largest Commercial Plant
in the West
SEE OUR AD THIS HEADING
4th & Berry - GA 1-3100

PHILLIPS & VAN ORDEN CO
4th & Berry - GA 1-3100
(Please See Advertisement Page 598)

PHOTO-LITH LABORATORIES
David Leung - Operator
Half-Tone Color Separations
For Reproductions
211 Stevenson - SU 1-7496

Pioneer Printing Co 251 Kearny - SU 1-4553
PISANI PRINTING CO 485 Brannan - SU 1-4772
Portola Press 2412 St Bruno Av - JU 4-9532
PRINTS-FORMS REPRODUCTION
420 Market - SU 1-8910
Progressive Lithograph Co 524 Hayes - MA 1-3948
Rapid Reproduction Service 3159-16th - UN 3-4583

RECORDER-SUNSET PRESS

LITHOGRAPHERS - PRINTERS
Single or Full Color
CREATIVE DESIGN SERVICE
Merchandising Counsel
MAGAZINES - CATALOGS
DIRECT MAIL - BOOKS
POINT-OF-SALE DISPLAYS
75 Years of Quality and Service
99 S Van Ness Av - MA 1-5400

Reed Merrill Lithographers 1201 Howard, MArkt 1-2507
RELIABLE LITHOGRAPH CO
915 Battery - EXbrk 7-6910
Repro Composition Inc 38 Fremont - DO 2-8513
Rice Printing & Litho Co 2192 Sutter - WE 1-5330
Ribway Printing Co 636 Clay - EX 2-8875

ROBINEL LITHOGRAPHIC ARTS
COLOR SPECIALISTS
FINE QUALITY - FLEXIBILITY
Over 30 Years Experience
243-8th - MA 1-4021

RODMAN MARK EFFECTIVE DIRECT MAIL
96 Jessie - SU 1-3338
ROESCH LOUIS CO 3886 Mission - MArkt 1-4700
Rosenstein-Raan 21 Sutter - EX 2-7478
Russett Calif Lithograph Co
5700-3d. ATwr 2-3140

ROYAL BLUE PRINT CO
70 Fremont - SU 1-2376
(Please See Advertisement Page 598)

RUDE PHIL & CO
Specialists in Advertising Pieces
17 Tehama - GA 1-2525
S F Offset Co 1404 Larkin - PR 5-6372
Savage Offset Service 604 Mission - YU 2-9930
SCHMIDT LITHOGRAPH CO
461-2d - EX 7-3200
From the following exchanges only
East Bay
(No Charge) Ask Operator for - Entreprise 12121

SCHWABACHER-FREY CO - DIV OF
DIAMOND NATIONAL CORP

LITHOGRAPHING
CONTINUOUS MARGINAL
PUNCHED FORMS
SNAPOUT CARBON INTERLEAVED
FORMS
Commercial and Color
FOLDERS FINANCIAL DOCUMENTS
BOOKLETS DEALER DISPLAY HELPS
LABELS ADVERTISING
735 Market - DO 2-4848

Would you like to build sales... attract new customers... encourage old customers to come back again? Advertise in the YELLOW PAGES... it pays! The YELLOW PAGES will tell your sales story to people who are ready to buy!

Lithographers—(Cont'd)

SECURITY LITHOGRAPH CO
LITHOGRAPHERS
LITHOGRAPHED LABELS
for CANS, BOTTLES,
BOX ENDS, CONTAINERS
MANIFOLD
PASTED STUB FORMS
BOOKBINDERS
200 Broadway - EXbrk 2-0250

SECURITY LITHOGRAPH CO DIV OF
DIAMOND NATL CORP
FULL COLOR LITHOGRAPHY
Booklets - Brochures - Catalogs
Labels - Point of Purchase
Advertising
735 Market - DO 2-4048

SERVICE LITHO PLATE CO
Trade Litho Only-Neqs
Plates Presswork up to 36 Inch
19 S Park - GA 1-0302
Speed-E News Service 413-10th - MA 6-0166
Stanley H Press The 946 Howard - EX 2-4816
STARK-RATH PRINTING & PUBLISHING
CO 465-10th - MArkt 1-7110

STECHEER-TRAUNG FULL COLOR
LITHOGRAPHY
STECHEER-TRAUNG LITHOGRAPH
CORPORATION 600 Battery - YU 1-4160

Stecher-Traung Lithograph Corp
414 Brannan - MA 6-0814

STOVER & WILSON
414 Brannan - SU 1-8730

STRECKER REPRODUCTION & SUPPLY INC
SHORT RUN SPECIALIST
Multilith & Offset
XEROX COPIES
FORMS - MAILING PIECES
LETTER HEADS - ENVELOPES
PRICE LISTS - CATALOG PAGES
FORM LETTERS
519 Mission - DO 2-2254

SUCCESS PRINTING CO
UNION LABEL - FAST SERVICE
REASONABLE RATES
146 Leavenworth - GR 4-0121

Techni-Graphics Inc 431 Jessie - EX 7-4777
Trade Pressroom The 394 Pacific Av - EXbrk 2-2355
TYPO PRESS INC
1221 Rollins Rd Brimmg - 344-7677
Union Offset 768 Mission - YU 6-3845
U S Printing & Lithograph Div of Diamond
National Corp 300-2d - EX 2-9930
VARANI AL GRAPHIC SERVICE
14 Spear - SU 1-3478

VICTOR & CARTER
Since 1929
LITHOGRAPHY
and complete
DIRECT MAIL SERVICE
Artwork, Layout & Copy
"WHERE TO CALL"
VICTOR & CARTER
776 Mission - YU 6-4045

Warren's Waller Press 940 Howard - DO 2-3713
Waters George Color Productions Inc
123-10th - KL 2-1274
Weiss Printing Co 453 Commercial - Douglas 2-7150
Wells Peter Press 1160 Folsom - HE 1-7555
West Coast Lithograph Co 523 Clay - GA 1-1366
Western Ad Service 335-5th - YU 6-1401

Western Lithograph Co
1485 Bayshore Bl - UNbrk 6-6818
Western Loose Leaf Co
Hand & Mach Acctng Forms & Equip
1045 Sansome - GA 1-4360
Make the YELLOW PAGES your buying guide—it can save you time and effort.

Lithographers—(Cont'd)

WESTERN OFFICE OVERLOADS
The Complete Service
From Idea to Delivery
ORIGINAL ART
COLD TYPE COMPOSITION
CAMERA & PLATE MAKING
OFFSET PRINTING - BINDERY
Delivery Service
14 Spear - YU 1-4303

Western Printing & Litho Co 420 Market - YU 1-3764
WILLIAMS LITHOGRAPH CO
534-4th - SU 1-5712
WITTMAN PRINTING CO
596 Clay - YU 1-0950

WOOD SNAS H & ASSOCIATES
300 Broadway - YU 2-1545
Wright Letter Shop 660 Mission - EX 7-0578

Lithographers' Equipment & Supplies

ATF PRESSES & EQUIPMENT
CHIEF OFFSET PRESSES
Letterpresses - Non-Offset
Units - Mann Offset Presses
200 Folsom - YU 1-1610
WEB OFFSET PRESSES
Green Hornet Job Presses
Publication & Business Form Presses
DISTRIBUTOR for offset supplies; cameras;
platemaking, composing and bindery equipment.
"WHERE TO CALL"
AMER TYPE FOUNDERS CO INC
360 Golden Gate Av - PR 1-1255

Acme Ink & Supply Co of Calif
249 Front - EXbrk 2-7597

ALLIED LITHO SUPPLY CO
212 Mission - SU 1-6462
ALPHA PHOTO PRODUCTS INC
670 Harrison - YU 2-2835
Amer Type Founders Co Inc
360 Golden Gate Av - PR 1-1255
Amsterdam Continental Types & Graphic
Equipment Inc
150 Coronado Av Daly City - PL 6-3565

BENSON BERRY CO
Arts & Vacuum Frames-Sales & Service
555 Bragato Rd Blmmt - 593-9570

BINGHAM ROLLERS-
MANUFACTURERS
BINGHAM'S SAM'L SON MFG CO
835 Fremont Av San Leandro
From the following exchanges only
San Francisco
(No Charge) Ask Operator for - Entreprise 15125

CALIF INK CO INC THE
Sales & Service
501-15th - UN 3-2207

CHENOD PHOTOPRODUCTS CO INC
2809 San Pablo Av Berkeley - 845-7227

COAST LITHO-PLATE & SUPPLY CO
240 Clementina - DO 2-7838

CONSOLIDATED INTERNATIONAL
EQUIPMENT AND SUPPLY COMPANY INC
Offset Press-Bindery-Camera
501 Sansome - GA 1-5867
Cottrell Co 885 Bryant - KL 2-1005

CULBERG & DORN
Dealers & Selling Agents
For Graphic Arts Equipment
1285 Folsom - MArkt 1-8030

DI-NOC PHOTOGRAPHIC FILMS-
DISTRICT SALES OFFICES
MINNESOTA MINING & MFG CO
320 Shaw Rd SSF - 761-1155

EASTMAN KODAK STORES INC
Forrest Chemical & Supply
2136 Palou Av. Missn 7-2601
205 Palmcrest Dr Daly City - PL 6-1362
George Andrew J Litho Research
975 Folsom - YU 2-5038
Graphic Associates Inc 1255 Post - GR 4-2402
Griffin Bros Inc 394 Pacific Av - EX 2-8090

Lithographers' Equipment & Supplies—(Cont'd)

HANDSCHY A E LITHOGRAPHIC SUPPLIES-
PETRI WALTER INK CO
927 Howard - YU 6-1933

HARRIS-SEYBOLD COMPANY
885 Bryant - MArkt 1-7925

HILL RUBBER CO INC
26800 Eldridge Av Hayward - 782-2355
Hunt Philip A Co 684 Market - YU 6-4761
Hurst Plastics 927 Howard - EX 2-1498
Independent Oil Co 26 O'Farrell - SU 1-4464
Jomac Inc 210 Post - EX 2-0155

JOMAC PRODUCTS-
DISTRICT SALES OFFICE
JOMAC INC 210 Post - EX 2-0155

LANSTON MONOTYPE CO
115 New Montay - SU 1-6275

LITHO RESEARCH CO
Andrew J. George
MANUFACTURERS OF
LITHOGRAPHIC
CHEMICALS
975 Folsom - YU 2-5038

LITHOPLATE INC
885 Bryant - MArkt 1-7925
M G D DUPLICATOR-DIVISION OF MIEHLE-
GOSS-DEXTER INC 200 Folsom - YU 1-1610
MIEHLE-GOSS-DEXTER INC
200 Folsom - YU 1-1610
OXY-DRY SPRAYER CORP
165 Mississippi - KL 2-1452
Pac Printing Ink Co 498 De Haro - MA 6-0611
From the following exchanges only
East Bay
(No Charge) Ask Operator for - Entreprise 11141

POLYCHROME LITHOGRAPHIC SUPPLIES-
POLYCHROME CORP 236 Fremont - YU 2-9552

PRINTERS EXCHANGE THE
1004 Folsom - UN 3-0126

PRINTMAC PACIFIC INC
EXCLUSIVE DISTRIBUTOR FOR
HEIDELBERG LETTERPRESSES
ZENITH OFFSET PRESSES
COMPLETE LINE OF
GRAPHIC ARTS EQUIPMENT
FULL SERVICE FACILITIES
138 W Harris Av S5F - 761-2550

ROBERTS & PORTER INC
Branches in Most Major Cities
All Lithographic Supplies
Cameras - Dark Room
Equipment
Presensitized Plates
Chemicals
Plate Making
Offset Equipment
951 Indiana - MI 8-8110

SHIVELY GEORGE W CO
Lithographic Machinery & Supplies
Dayco Products
420 Market - SU 1-8065
Somerset Equipment Co 853 Folsom - EX 2-4063

STEWART COMPANY THE
Lithographers' Equip and Supplies
All Leading Manufacturers
189 Arkansas - UN 1-4602

YARN PRODUCTS CO INC
Chem Solvents & Non Offset Sprays
959-87th Av Oakland - 562-7922
WENZEL LEW & CO
1246 Folsom - UN 3-2373
West Coast Supply Co 682 Mission - DO 2-7968

(Continued Next Page)
FROSTING SAVER
Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

Lithographers' Equipment & Supplies—(Cont'd)

WESTERN LITHO SUPPLY CO OF CALIF
Specialized Products & Services
For the Graphic Arts
3M BRAND PRESENSITIZED PLATES
ANCHOR BRAND CHEMICALS
LITHO RESEARCH CHEMICALS
BLANKETS-MASKING SHEETS-ETC.
WEBRIL WIPES-SPONGES-ETC.
540-1st - EXbrk 2-2608

ZENITH OFFSET PRESSES-
PRINTMAC PACIFIC INC
138 W Harris Av S5F - 761-2550

Lithographic Composition
ALAN-DALE COMPOSITION SERVICE
VARTYPING - FORMS COMPOSITION
PASTE-UP AND LAYOUT
WE PRODUCE CAMERA READY COPY
793 Howard - DO 2-1562

Anderson Beverly 555 Howard - EX 2-6015
Business Extension Bureau
925 O'Farrell - PR 6-1880
East Wind Printers 643 Merchant - SU 1-4760

GRAPHIC ARTS SERVICES
Photo-Typesetting-Design-Layout
1255 Post - OR 3-4544
Kennedy Press
Art-Composition-Headlines
50 Juniper - HE 1-4003
Lin Litho Composition 341 Market - YU 1-1470

Litho Compositors
Complete Electronic Coldtype Equip
580 Market - YU 2-4272
Marion Letter Shop 3234 Fillmore - WE 1-8801
Melvin Jim Typographers The
1219 Folsom - UN 1-0267

NEISS ROGER LITHO ART
Offset Composition Vartyping
Ruled Forms - YU 2-6268
REPRO COMPOSITION INC
38 Fremont - DO 2-8513
(Please See Advertisement This Page)

Lithographic Negatives & Plates
Alan's Reproductions 676 Mission - YU 6-6976
Allied Reproductions Co 212 Mission - SU 1-6462
ASTRO-COLOR LITHO PLATES INC
745 Marina Bl San Leandro - 357-0650
From the following exchanges only
San Francisco
(No Charge) Ask Operator for - Entreprise 37053

BALZER SHOPS LITHO PLATE CO
835 Howard - SU 1-8074
BEASLEY LITHO COLOR PLATE SERVICE
110-1st - YU 2-1597

BRANCO'S GRAPHIC ART SERVICE
MULTILITH-DAVIDSON
Negatives and Plates
XEROX Press Plates for the Trade
40 Fremont - SU 1-0884

California Litho Plate Inc
See Our Ad Under Lithographers
335-5th - Douglas 2-5946
Carl's Litho-Plate Service 444 Townsend - EX 2-0676
Creative Color Service Corp
518 Robert Av Santa Clara - 243-3234
Dial Litho Plate Service 556 Clay - DO 2-1979

Advertise here—it pays.
A COMPLETE
COLDTYPE SERVICE
Special Attention and Handling
Is Given to Every Job in Our Shop
COLDTYPE COMPOSITION
CREATIVE ART
PASTE-UP
RULED FORMS
DESIGN
COPY WRITING
REPRODUCTIONS

Repro/composition inc.
DO 2-8513
GRAPHIC ARTS BUILDING
38 FREMONT

Lithographic Negatives & Plates—(Cont'd)

FRANCISCO FAY L CO
Lithographic Plate Service
20-2d - SU 1-9117
Gradek & Rao Lithographic Plate Co Inc
394 Pacific Av - YUkon 1-2117

GREGORY & FALK
Lithographic Trade Plates
540-1st - SU 1-4340

HARRISON-ESCALIER LITHO PLATE
SERVICE 600 Sansome - YU 1-0358

LEE LITHOPLATE
138-4th - YUkon 2-7640
Litho-Color 110-1st - YU 2-1719
Lund Litho Plate Co
Litho Process Camera Work & Plates
78-1st - EX 2-0775

Marina Letter Shop 3234 Fillmore - WE 1-8801
Mitt's Negative Service 542 1/2 Union - GArtd 1-7740

PACIFIC COAST BLUE PRINT CO
NEGATIVES & PLATES
FOR THE TRADE
Free Pick-Up & Delivery
308 Jessie - DO 2-1527

PHOTO-LITH LABORATORIES
Negatives-Black White & Color
211 Stevenson - SU 1-7496
Robinet Lithographic Arts 243-9th - MA 1-4021
RODMAN MARK EFFECTIVE DIRECT MAIL
96 Jessie - SU 1-3338

VAN DYKE & BRANT LITHO PLATE CO
QUALITY
COLOR SEPARATIONS
CALL COLLECT
1121 Westlake N Seattle
Washington - 206 AT 2-2132

Lithographic Plate Graining
COAST LITHO-PLATE & SUPPLY CO
240 Clementina - DO 2-7838
Western Litho Plate & Supply Co
275 Brannan - SU 1-3722

Livestock
Calif Stockmen's Supply Co
151 Mission - SU 1-0580
Calif Wood Surplus Assn
161 Mission - SU 1-0580
Cox Palace Geneva Av Rio Verde
LUCKY HEREFORD RANCH
2448 San Bruno Av - JU 7-2273
Lucky Livestock Co 2444 San Bruno Av - JU 7-2273

OLCSE BROS HOG CO
Collect Wet Garbage
1696 Edgeworth Colma
Sanical Division-The Hearst Corp
Hearst Bldg - EX 2-0616

Livestock Hauling
Luz Art Van Service Inc
Natlwide Race Horses Express
12270 Montague Pacoima - 213-369-1141

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LOANS - SINCE 1912
QUICK - COURTEOUS - GENEROUS
Money Loaned
On All Articles of Value
Specializing in
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On the Corner Fillmore & O'Farrell
1454 Fillmore - FI 6-1577

(Continued Next Page)
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A dash of hot coffee added to pan drippings enriches the flavor and color of gravy from steaks, chops or ham.

Money \$25 to \$2500 TODAY!
Have you something important to buy, pay or do? Providing money to you is important to us! Loans on salary only, car, or other security... terms to 24 months. Men and women in all walks of life have used LOCAL'S quick, dependable service since 1908. You may get money today... stop in or phone...

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SAN MATEO: 2925 S. El Camino Real, Rudy Schulze, Mgr. ... 341-9211
OAKLAND: 1815 Telegraph Ave., Bob Happ, Mgr. ... 451-5522
SAN LEANDRO: 1210 E. 14th Street, Gene Larkin, Mgr. ... 569-8736
HAYWARD: 1122 B Street, Bill Lynch, Mgr. ... 538-4252

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LOCAL LOAN CO
Open Tuesday through Friday until 9:30 P.M. - Monday until 7:00 P.M.

Since 1935
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Locally Owned & Operated
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Sutter 1-3588
TERMS TO 24 MONTHS
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FAMILY FINANCE CO.
256 PHELAN BLDG. 2nd FLOOR
760 MARKET ST.
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